

TRAINING MANUAL FOR COLLECT DIRECT INDEPENDENT REPRESENTATIVES

Your Story is Undisputable

It's your story that will attract others so don't be afraid to share what you love about Collect Direct. The excitement in your voice should be real and specific. Collectibles connect people to an emotional past. This unique opportunity opens people to not only a business opportunity but a chance for them to find things they didn't even know they could find again. This is not like any other Network Marketing program out there. We are a category creator that can be like Treasure Hunting. We like to think each member can create a Time Capsule for their family while earning and learning with people they chose to share this with.

Collect Direct Business Model

How many people do you know shop from home today? Who makes the money off those purchases? What if you could find buyers and direct them to a website where if they buy you and a support team connected to you share in the profit made on that item sold. In Collect Direct Sponsoring, Recruiting, and Sharing products available is not the same. Your customers will buy what they want when you share the Website, your recruits will tell a story that attracts others to do the same that keeps paying you on every sale. Your team of independent representatives just need to learn how to Point, Click and Share and teach others to teach others to do the same. For the first time in the Network Marketing Industry, we are not Direct Selling we are Direct Sharing.

Your role is to help people open the emotions of good memories from their youth. You will be surprised when you ask open ended questions like. Did you Collect anything when you were a kid? What was one of your favorite toys when you were a young boy or girl? Do you every wonder what some of those items would be worth today? Once they share with you it becomes easy to tell your story of treasures you found and how you found a way to get rewarded Bringing the Past to the Future. Collect Direct is like a magic carpet ride to millions of items on our website from the past available today.

Your Role to help others bring the Past to your Future

Remember we're working with volunteers not employees. If they don't want to do this, you can't make them. Everyone has a different reason to want to succeed or to be happy to fail. We attract joiners and if they let us, we help them get out of their own way to a level they call successful. Your biggest job is to share our system of duplicatable steps using our tools, introduce them to your support team of leaders and show them you're not alone. It's important that new independent representatives are introduced to our Compensation plan video, recruitment sizzle video, our CEO's story and a how to get started videos. Remember as soon as you can get them connected you can get out of their way. Facebook groups to plug into, regular zooms for new people and zooms to help each level of their growth teach them a bit more. We like to think we are Share oligists helping people move up the ladder of success. It's kind of like working with apprentices. This not a sign-up game it's like Show and tell. First you show them where to find the information and whenever possible have someone in your support team tell them what each tool can do for them. People want to know they're not alone, so show them you're not whenever possible. You must create an environment people want to be part of. Motivated Independent representatives never quit. The Knowledge you share should be from our tools which is duplicable. Don't re-create the wheel and just keep this simple. Don't Build your business on People , build your business by building up people.